

Welcome to the Imricor Annual Meeting

Thursday, 6 May 2021 (AEST) Wednesday, 5 May 2021 (CDT)



# Please submit questions at any time throughout the meeting

330-481-282 When the Question function is 1. available, the Q&A icon will appear at the top of the app Chair Welcome to the Annual General Meeting. If you would like to submit a question, please tap on the question icon, type your question in the chat box at the bottom of the screen and then press send. Please include the number of the resolution at the beginning of your question. Questions may be moderated or amalgamated if there are multiple questions on the same topic. To send in a question, click in the 'Ask a question' box, type your question and press the send arrow Your question will be sent immediately for review Ask a question Received



before the poll is closed

For

330-481-282 When the poll is open, the vote will П. ПП be accessible by selecting the voting You have voted on 0 of 1 items icon at the top of the screen Please complete the questions below. Responses are sent individually. There is no final 'Send' or 'Submit' button. To vote simply select the direction in which you **Resolution 1** would like to cast your vote. The selected option Select a choice to send. will change colour Against Abstain For Against Abstain CANCEL There is no submit or send button, your selection is automatically recorded. You can change your mind or cancel your vote any time





Steve Wedan President and CEO, and Chair

Mark Tibbles Deputy Chair and Lead Independent Director



Anita Messal Non-executive Director



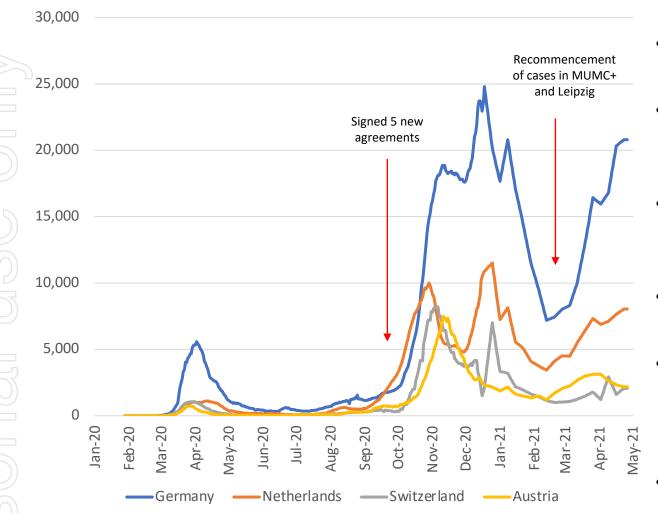
Peter McGregor Non-executive Director

# Chair's Address





- Due to hospital closures associated with strict COVID-19 containment measures implemented across key target geographies of Germany and the Netherlands, Imricor experienced delays in signing agreements with new clinical sites in the last quarter of 2020
- Lower consumable sales as a result of lower procedure volumes due to COVID-19 related hospital closures and restrictions on elective surgery
- Imricor is working closely with contracted sites to schedule installation, training and the commencement of cases as soon as restrictions ease
- Training and installation teams in Europe supported by US based teams are well placed as COVID-19 restrictions ease
- Redeployed members of the manufacturing workforce to product development, with a focus on building
  products for future clinical trials to support expanded indications and geographies
- Delivered online events and education seminars in lieu of industry trade events



### Daily cases (7 day average) to 30 Apr 2021

- Signed five new agreements in a six-week period during September and October
- Hard lock downs in mid-December resulted in strict and prolonged containment measures, causing delay in our site roll out plans
- Vaccinations combined with falling daily case rates resulted in restrictions easing in the months of February and March
- Elective procedures were once again allowed in certain geographies
- We saw the first cases being carried out at Maastricht University Medical Centre (MUMC+) in mid-February and cases recommencing at Leipzig Heart Centre in March
- Signed Helios Hospital Berlin-Buch as Imricor's tenth iCMR site



% Share of people who received at least one dose of

COVID-19 vaccine 25 20 15 10 5 Dec-20 Jan-21 Feb-21 Mar-21 Apr-21 Netherlands ——Switzerland ——Austria -Germany

- A new wave of COVID-19 combined with disappointing vaccination rollout in late March / early April resulted in the reinstatement of stricter containment measures, including the prohibition of elective procedures
- Vaccinations are now well underway across Europe with over 20% of the population in our key target geographies having received at least one dose of the vaccine
- As vaccinations continue to accelerate, elective procedures are expected to recommence in the second quarter of 2021



## Imricor entered into a number of agreements in 2020 that promote future iCMR site adoption

# PHILIPS 5

- A worldwide leading manufacturer of MRI equipment
- Non-exclusive collaborative sales distribution agreement
- Enables the sale of Imricor's capital product, Advantage-MR EP Recorder/Stimulator System as part of Philips comprehensive iCMR lab installation package<sup>1</sup>
- Enables the extensive Philips sales force to drive iCMR site adoption
- Imricor continues to be the exclusive provider of its consumable devices



- Largest Group Purchasing Organisation in Germany, with 600 cooperating hospitals and medical institutions across Germany & Switzerland
- Imricor products included in approved catalogue, establishing pricing and eliminating time consuming contract negotiations
- Streamlines access to ~80 sites that perform cardiac ablations for sales and marketing activities

communication solutions for MRI applications Facilitates the introduction

Leading provider of

innovative optical

of the IMROC<sup>™</sup> Wireless Multichannel Communication System to Imricor customers

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- Innovative noise cancelling communication technology supporting iCMR adoption
- Establishes an important sales channel ensuring availability as new sites are launched
- Referral fee-based
   agreement



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- Leading German producer of radiofrequency ablation generators
- Will sell Osypka's HAT 500
   radiofrequency ablation
   generator system to
   customers for use in iCMR
   ablation procedures
- The HAT 500 is compatible with Imricor's Advantage-MR EP

Recorder/Stimulator, replacing the discontinued Abbott IBI T11 ablation generator.



- Australian-owned medical distribution company with 40 years of experience in the Australian medical industry as a provider of medical consumables, contrast media and capital equipment
- Exclusive distributor of Imricor's consumable products in Australia & NZ
- Non-exclusive distributor of Imricor's capital equipment
- Will help facilitate the necessary regulatory approvals for TGA approval



# Developing product lines to support expanded indications & margin improvement

### **Diagnostic Catheter**

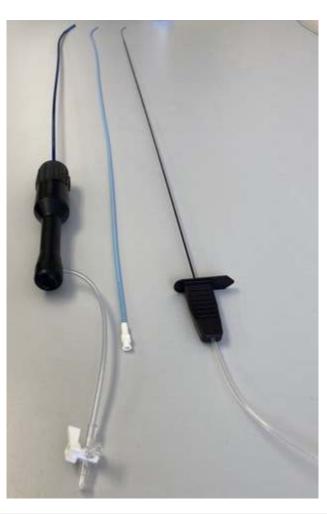


A diagnostic catheter can sense electrical signals flowing through the heart and provide cardiac stimulation but is not used for ablation. A diagnostic and ablation catheter are each required to perform atrial flutter procedures - currently sold by Imricor in a two-catheter set comprising two ablation catheters.

- Development complete and submitted for CE mark certification
- Scaled down second-generation Vision-MR ablation catheter
- Utilising advancements from the next generation ablation catheter to create a more consistent product line for physicians and reduce production costs to drive a higher gross margin
- Aiming for late 2021 or early 2022 commercial release, pending CE mark approval

The steerable sheath and transseptal needle are intended to be used together in procedures where access to the left side of the heart is required and the physician opts to access the left side by crossing the intra-atrial septum

### Steerable Sheath and Transseptal Needle



- Development phase
- Fully staffed execution
- On track to be ready for VT clinical trials in 2021



10 sites with agreements to purchase Imricor's products Nine clinical sites now contracted across Germany, The Netherlands & France

- Dresden Heart Centre, Germany, a training Centre of Excellence
- Haga Hospital, The Netherlands
- Amsterdam University Medical Centre, The Netherlands
- Helios Leipzig Heart Centre, Germany, a training Centre of Excellence
- Rhön Clinic Bad Neustadt Campus, Germany
- Maastricht University Medical Centre, The Netherlands
- South Paris Cardiovascular Institute, France
- Lübeck University Heart Centre, UKSH, Germany
- Münster University Hospital, Germany
- Helios Hospital Berlin-Buch, Germany

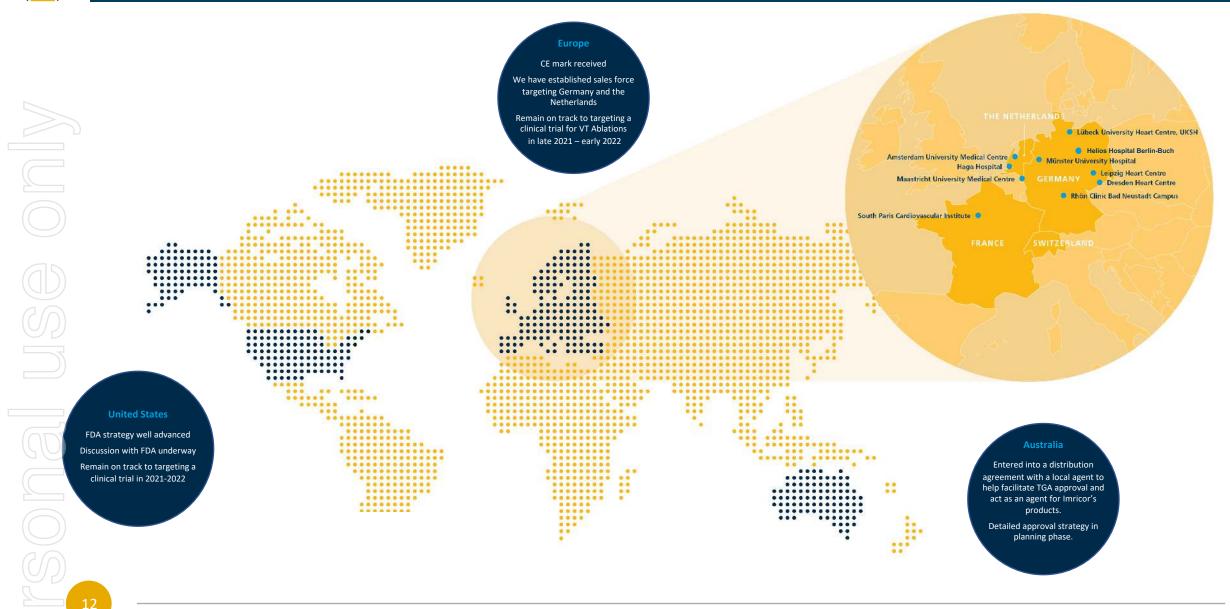
Initial sites (e.g. Dresden, Leipzig) also designated as training Centres of Excellence for sites that follow

• Discussions well advanced across several sites, many at final stage of review and execution

- Strong and growing pipeline of potential sites supported by increasing awareness and education of Imricor's product
- Agreement with Sana GPO provides access to ~80 sites for sales & marketing
- Further enhanced by Philips sales distribution agreement and collaborative relationship with Siemens to drive site adoption
- A well-developed longer-term pipeline aligned with capital cycles of clinical sites
- Expecting to recommence signing new agreements during the second quarter, accelerating in the second half of 2021

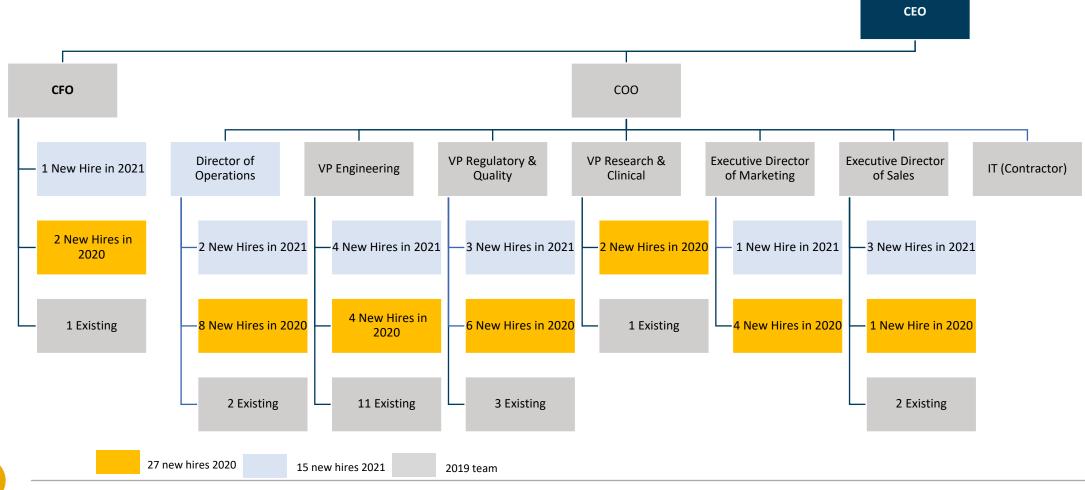
Strong pipeline

# A phased approach to Geographic Expansion



# Continued investment in business capability and capacity to deliver growth

Workforce growth continues to expand capability across the company with 27 new hires in 2020 to support commercialisation and growth strategies, including hires from high calibre organisations within the med-tech sector



Imricor Annual Meeting 2021



# Our focus for the year ahead

Imricor's focus for 2021 is on accelerating its product launch throughout the EU while pursuing growth opportunities that position the company strongly in the coming years

### Commercialisation

- Continued site adoption with focus on acceleration in the second half of 2021
- Increased utilisation of the Philips sales force to drive the pipeline of iCMR labs
- Ongoing development of sirte pipeline through Imricor's marketing activities and collaboration with Siemens

### Products

- Submit second-generation ablation catheter for CE mark approval
- Submit diagnostic catheter for CE mark approval
- Steerable sheath and transseptal needle ready for clinical trials that support expanded indications

### **Growth Initiatives**

- Progress regulatory approvals to expand into Australia and the US
- Advance strategy around clinical trials expanding indications in Europe
- Progress development of MRI compatible biopsy system
- GM improvement initiatives to deliver benefits in future years

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