

Lawful Basis	Purpose of Processing	Types of Personal Data
Legitimate Interest <i>We process Personal Data when we have a genuine and legitimate reason and are not harming any of your rights and interests</i>	To respond to your requests, provide services (including providing and managing our physician e-learning platform) and appropriate information, and improve our products and services	- First and last name - Internet identifiers such as IP address, type of browser and other identifiers or details - Contact information including e-mail address - Information you provide us directly through our websites, apps or e-mails - Responses to surveys, interviews, case studies - Information you provide to create accounts with us
Consent <i>Process information where you have given your consent.</i>	Sign up for e-mail or phone communications	- First and last name - Internet identifiers - Contact information including name and e-mail address
	To provide patient education services or patient support	- First and last name - Contact information including e-mail address - Health-related information you provide including diagnoses and symptoms
Contract <i>We process Personal Data to fulfill our contract with you.</i>	To fulfill our contractual obligations for product purchase agreements or other agreements with you	- First and last name - Payment information such as credit, debit, or bank account information

		- Contact information including e-mail address and postal address - Other details as specified by or relevant to the applicable contract
Legal Obligation <i>We process Personal Data as reasonable and necessary to fulfill our legal obligations.</i>	To support fraud prevention, prevent and detect crimes, and establish and defend legal rights	- First and last name - Contact information - Internet identifiers such as IP address - Account information such as user ID, password, usage information or other details
	Support product safety	- First and last name - Contact information including e-mail address - Details about potential adverse events including medical information as needed
	To respond to requests from you under applicable privacy laws	- Contact information - Verification details as needed